

Students will demonstrate strong writing and oral communication skills in economics and business. Students will take from our departmental courses the ability to organize and formulate a well-defined process by which to elucidate a wide range of issues within the various fields of economics and business, and to be able to draw upon a decidedly interdisciplinary perspective. Essentially every course in the EB curriculum requires or offers optional opportunities to make oral or written presentations.

	Students will demonstrate strong writing and oral communication skills in economics and business.
Specific Learning Outcomes	Students will demonstrate strong writing and oral communication skills in the following activities in the Economics and Business curriculum:
	A. Students will demonstrate a well-defined process in presenting written and oral arguments on a wide range of issues within the various fields of economics and business, and to be able to draw upon a decidedly interdisciplinary perspective
	B. Students will produce excellent research papers, business plan presentations, oral debates, role-play, book reviews, news summaries, and executive summaries of longer reports.
Where are these learning outcomes achieved?	I: EB 11, 12, 17, 18 D: EB 103, 104, 105, 106, 107, 120, 131, 132, 135, 137, 138, 140, 160, 180, 184, 191, 192 M: EB 195
Assessment Procedures	Application of evaluation rubric to student papers and presentations as measured by evaluation rubric, student performance in Senior Seminar.
Benchmark	100% of average students' work meets all criteria.
College-Wide Learning Standards	Written and Oral Communication