

Students will understand issues related to the research process in the fields of economics and business, and the thoughtful and appropriate use of various technologies and research methods to support that endeavor. The EB Department challenges students to demonstrate consistently thoughtful reflection on the content-value and process of research, and the ethical issues associated with executing original research and the relative appropriateness of sources.

	Students will demonstrate understanding of the research process and be able to apply what is learned to real life situations
Specific Learning Outcomes	Students will demonstrate understanding of the research process and appropriate application of various technologies and research methods in the following activities in the Economics and Business curriculum:
	A. Use the RAD (introduction, methods, results, abstract, discussion) format for literature correctly in their presentations and papers.
	B. Develop the question posed in their presentation through a survey of the relevant background literature.
	C. Provide a more formal “Research Rationale” for projects, writing assignments, and oral presentations that include outside research sources and methodologies.
	D. Produce papers/presentations demonstrating the role of quantitative or qualitative student research, including the “Conclusion”, “Inferences”, and “Ideas for Further Research” sections of student work.
	E. Able to appropriately cite sources and provide complete bibliographic information.
	F. Able to use technology effectively in oral presentations.
Where are these learning outcomes achieved?	I: EB 017 D: EB 18 M: EB 103, 131, 132, 135, 138, 184, 192
Assessment Procedures	Application of evaluation rubric to student research projects, alumni surveys.
Benchmark	100% of average students’ work meets all criteria.
College-Wide Learning Standards	Critical-Interdisciplinary Thinking, Research and Technology